

Registration  
is OPEN

# Central Iowa Beekeepers Association



## 2025 WINTER SEMINAR

Saturday, March 15, 2025

Iowa Arboretum & Gardens

1875 Peach Ave, Madrid, IA 50156



Panel Discussion:  
**Branding & Marketing:** Getting &  
Maintaining Customer Attention

**John Seiser-Treasure Acres:**  
**Innovations in Beekeeping**

**Beth Romer-Choose Iowa:**  
**Connecting Consumers to**  
**Iowa Produce and Food**  
**Products**

**Keynote Speakers:**  
**Katelyn Rinicker:** Native Pollinators  
and the Perils They Face  
**Dr. Kristen Clark:** Defending the  
Hive: Current Threats to Honey Bees  
and the Role of Biosecurity

**Curt Bronnenberg-**  
Spring Valley Honey Farms:  
**Are You Ready for Spring?**



**Chelsa & Connie Bronnenberg-**  
Spring Valley Honey Farms:  
**Pouring Candles from Start to Finish**

**Vendors:**  
Prairie Rivers of Iowa  
Choose Iowa  
Spring Valley Honey Farm  
P&P Honey  
Honey Hollow



**Registration starts at 8:20 AM; meeting at 8:45 AM**

Registration is **\$40** per person, **\$35** for current CIBA members and **\$20** for students (college and K-12). Mail in payment/registration form or see the CIBA webpage for PayPal payment and email registration  
**Registration deadline (received by) Wednesday, March 12**

**PLEASE REGISTER EARLY**

*Registration limited to 120.*

**Includes snacks and lunch**

(honey-glazed ham, garlic chicken, honey-glazed carrots, roasted red potatoes, garden salad)

**Seminar will occur rain or shine**

Additional information, registration form and updates at [www.centraliowabeekeepersassoc.org](http://www.centraliowabeekeepersassoc.org)

Questions: Contact Don Moody at 515-770-5754 or [ds.moody1@hotmail.com](mailto:ds.moody1@hotmail.com)